

## PERSONAL DATA PROCESSING AUTHORIZATION

With the aim of complying with Act 1581 of 2012 and Decree 1377 of 2013 regarding the protection of personal data, I hereby authorize the company denominated Industria Colombiana de Café S. A. S. (hereinafter the "Data Controller") and all third parties hired to ensure the fulfillment of the purposes stated in this authorization (hereinafter the "Data Processors") in a voluntary, anticipated, explicit and informed manner to process the following personal data: full name, e-mail address and phone number, which are obtained through this document, as well as any other data provided to the Data Controller by any other means.

The recorded data will be collected, stored, used, processed, deleted, updated, transferred, conveyed and, in general, treated according to Grupo Nutresa's Personal Data Processing Policy with the purpose of using them to:

1. Knowing the use given to coffee by means of surveys, phone calls, text messages and/or SMS;
2. Sending advertisement of the Company's products and/or services by means of text messages, SMS or e-mails.
3. Addressing inquiries, claims and complaints put forward by the data holder, when necessary.
4. Conducting surveys for statistical purposes.

The foregoing purposes may be addressed via physical, digital, electronic or telephonic means.

The Data Controller shall not request sensitive personal data. Sensitive data shall be interpreted as those that affect the data holder's intimacy or those whose inadequate use may cause discrimination. I am aware of the fact that answering questions and providing information related to my sensitive personal data or to the personal data of children or adolescents is completely optional.

Personal data shall not be used for purposes different to those authorized by me. Additionally, all personal data shall be kept in safe operational platforms and shall not be publicly available.

I hereby confirm that I am aware that I, as the owner and holder of my personal data, have the right to:

1. Knowing, updating and correcting my personal data in relation to the Data Controller and/or the Data Processor. This right can be enforced, among other, with regard to partial, inaccurate, incomplete, fractionated data that induce to errors, or those whose processing is explicitly prohibited or has not been duly authorized.
2. Requesting proof of the authorization granted to the Data Controller and/or Data Processor;
3. Being informed by the Data Controller and/or Data Processor, by means of prior request, about the use given to the personal data;
4. By means of prior claim or inquiry submitted to the Data Controller or Data Processor, filing with the Superintendency of Industry and Commerce complaints based on breaches to the applicable legal regulations;
5. Rescinding the authorization and/or requesting the deletion of the data in the event of non-compliance with constitutional and legal principles, rights and guarantees in the data processing, provided there are no legal or contract-related duties preventing such deletion;
6. Abstaining from delivering by any means or from answering questions about sensitive data;
7. Accessing, free of charge, the personal data that have been processed.

I hereby confirm that I am aware that, for inquiries, claims, complaints, further information, to request amendments or the deletion of my personal data or to revoke the authorization for processing such data, I can get in contact through the following customer service channels: (+57) 018000510777, via e-mail: [servicioalcliente@colcafe.com.co](mailto:servicioalcliente@colcafe.com.co) or in person at this address: Calle 8 Sur No. 50-67, Medellín.

Grupo Nutresa's Personal Data Processing Policy is available and can be accessed by following this link: [https://data.gruponutresa.com/prosperidad/politica\\_de\\_tratamiento\\_de\\_datos\\_personales.pdf](https://data.gruponutresa.com/prosperidad/politica_de_tratamiento_de_datos_personales.pdf)

I hereby authorize Grupo Nutresa to amend or update its content with the aim of addressing regulatory reforms, internal policies or new requirements for the provision or offering of services and/or products upon prior notice via the Company's website and/or e-mail.

The Data Controller in charge of processing the data shall keep proof documentation of this authorization, and I shall be able to request a copy of such proof when required.

I hereby acknowledge that the data I have submitted are accurate, unabridged and up-to-date, that no information has been omitted or altered, and that I am not required to provide sensitive data or data related to minors with the aim of accessing the services offered by the Data Controller or any other company belonging to the Nutresa Business Group.

I hereby state that this authorization was requested prior to the rendering of my personal data, and that I provide and sign it in a free and voluntary manner, in my own behalf or through my legal representative.